

dp donorperfect

COMMUNITY CONFERENCE

**SPARK**





# Nonprofit Spark Plug:

Energizing Engagement with Constant Contact's Latest Offerings





# Hello, my name is Matthew Montoya

Sr. Manager, Indirect Customer Ops and Success

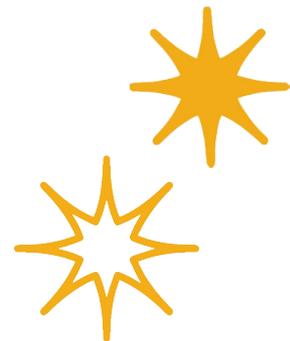
## CONNECT WITH ME:



[donorperfect.com/factsheets/constant-contact/](https://donorperfect.com/factsheets/constant-contact/)



[linkedin.com/in/matthewrmontoya/](https://linkedin.com/in/matthewrmontoya/)





## Challenge

I'm starved for time.

# Let's ignite some solutions

## For email

- DonorPerfect templates
- Artificial Intelligence (AI)
- Check for errors
- Read more
- Background editing

## All others

- Automation featuring new triggers
- Graphic design integrations
- Mobile app
- Brand Kit





# DEMO

**Time starvation?**

**Let's spark your productivity!**



## Challenge

I want to produce better results!

# Let's ignite some solutions

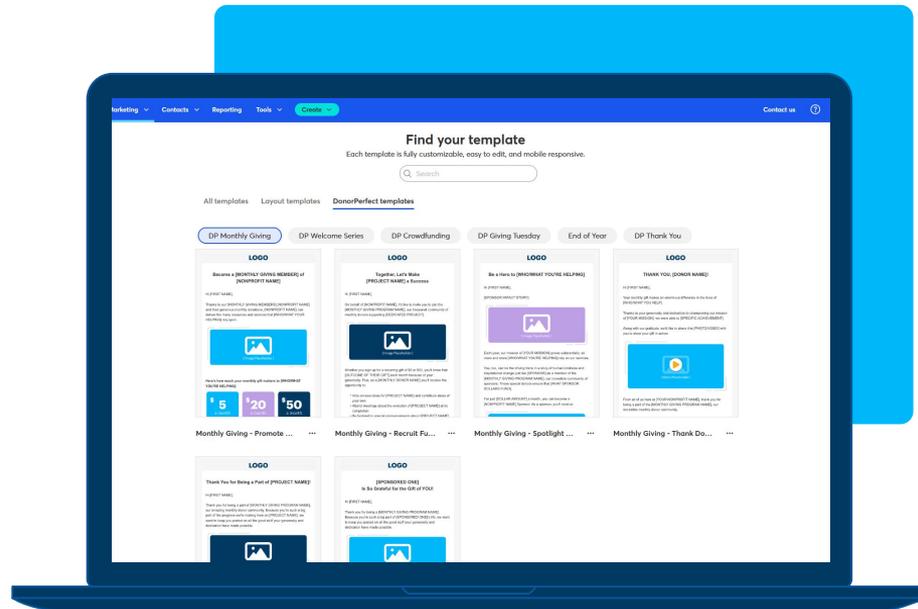
- Resend to non-openers
- New button options
- New design options
- Click segmentation
- Segmentation updates
- New footer options



# DEMO

## Want results?

## Let's spark better performance!





# Q+A



# Thank you!



Constant Contact

